



GRAM 4
KILOGRAM

Clean Label Gluten-free

10 years of top notch expertise



Overview

• Introduction	3
• Who's problem are we solving	4
• Differentiation to Segmentation	5
• Differentiation to Segmentation	6
• Benefits	7
• Values	9
• Goals	10
• Our Team	11
• Thank you!	12



A top-down view of various fresh ingredients on a dark wooden surface. On the left, a loaf of dark brown bread with black seeds is partially sliced, revealing a porous interior. Next to it is a halved avocado showing its green flesh and brown pit. To the right are several bright red tomatoes, some with green stems. In the bottom left corner, there is a small bunch of fresh green basil leaves. The background includes a white cloth with red patterns and a paper with the word 'GRAM' and a green shamrock logo.

Introduction

Gram za Kilogram OOD is a company entirely and exclusively dedicated to creating, producing, and offering healthy, low-calorie, vegan, vegetarian, and keto-friendly GLUTEN FREE products. We do not compromise on any of our ingredients. We do NOT USE preservatives, yeast, aromatizers, leavening agents, or stabilizers. Our mission is to transform our philosophy of eating and cooking into accessible products for everyone who wishes to eat clean, healthily, and deliciously. Our products are rich in fiber, plant-based proteins, beneficial omega-3, 6, and 9 fatty acids, as well as essential nutrients like zinc, calcium, and magnesium. The list is extensive.



GRAM 4
KILOGRAM

Who's problem are we solving ?

Our products exceptionally beneficial and suitable for people with:

- -People looking after their health which want to know what they consume. **Premium quality without added chemicals.**
- Active Sports people- professional and non professional People looking for results such as better muscle performance in sports or losing weight.
- People with gluten intolerance – celiac disease.
- Type 1 and Type 2 Diabetics, individuals with metabolic syndrome, and those suffering from autoimmune diseases such as thyroid disorders, rheumatoid arthritis, psoriasis, and multiple sclerosis.
- Vegans.

We have extensive experience with trials and working with individuals with various health conditions, and the results speak for themselves.

We Promise:

- 1.Diabetics do not experience spikes in blood sugar
- 2.Individuals with autoimmune diseases see improvements in their daily lives,
- 3.People with GLUTEN intolerance are happy to consume normal day products
- 4.People get results weather professional or not
- 5.Balanced and Stress-Less LIFE

Differentiation to the Segment



WITHOUT MODIFIED FLOUR AND LOW GLYCEMIC INDEX

"EASY TO READ THE FONT AS WELL AS CONTACT WITH THE MANUFACTURER"

NO GASSES ADDED WHILE PACKING

"WITHOUT METHYLCELLULOSE AND DEXTRIN, GUAR GUM AND XANTHAN GUM – ONLY PREMIUM INGREDIENTS"



Differentiation to the Segment

- Our products are completely pure. They are baked at a low temperature of 170 degrees Celsius, ensuring that all the seeds retain their nutritional value.
- We do not use aluminum, Teflon, or similar alloys for baking.
- Our products are baked without molds and are hand-shaped. All the seeds we use are grinded directly before use to ensure that the beneficial nutrients are preserved.
- We use sea salt crystals, which we grind ourselves to ensure they are free from anti-baking chemicals and have an attractive color.
- The spices we use are ordered as dried flowers, which we grind ourselves to guarantee they are free from gluten, cornstarch, and rice flour.



BENEFITS

*Our research shows that, at present, we are the only company making gluten-free products without rice, corn, potato-modified starch, or flour and **ADDED CHEMICALS!***

Blood Sugar Control

Healthy Skin and Hair

Strong immunity

Longevity

Healthier Thyroid Gland

Increased Male Fertility

Optimal Metabolism

Support For a Healthy Pregnancy

Healthier Heart

Helps With ADHD



We do not use yeast or leavening agents.

*We **DO NOT USE** preservatives, stabilizers, emulsifiers, or white sugar.*

As a company targeting a specific type of customer primarily those who are mindful of what they consume, care about their health, and watch their figures —we do not compromise on the positioning of our products. We insist on maintaining healthy standards and ensure our products are displayed on our branded shelves, tailored to the size of the retail space.



Values

"By choosing us, you're not just choosing healthy, bio food—you're embracing a lifestyle of innovation and solutions. We're here to solve real problems for real people, one bite at a time."

HEALTH AND LIFESTYLE

"Every bite is a step toward a healthier, more vibrant you—nourishing your body and mind with pure, bio goodness."

INNOVATION

New model of food production with 100% transparency, no added chemicals and stabilizers only pure nutrition

SOLVING PEOPLE'S PROBLEMS

"We listen, we care, and we deliver—making healthy living simple, accessible, and tailored to your needs."

Goals

01

More Products

We are always striving and developing. We are aiming to expand our portfolio by 5-10 products a year. Both for consumption and to make at home.

02

Export in Neighbour Countries

Our 1st goal is to export to Greece, Romania, Turkey, Macedonia

03

Export in Europe

Expand our sales channels into Europe and repackaging a production line for major brands

Our Team

We are more than just colleagues – we are a united force driven by passion, collaboration, and a commitment to excellence. Together, we embrace challenges, celebrate successes, and strive to make a meaningful impact every day. This is who we are, and this is how we thrive.



Ivelina
Luybomirova
Founder



Kiril Nedelchev
Founder



Veselin Nikolov
Marketing, Finance,
Strategy



THANK YOU !

- +359 897 86 15 75
- +359 897 90 41 43
- info@gramzakilogram.com
- www.gramzakilogram.com
- Varna, Bulgaria